

RBS Symposium Executive Committee



Dean Lei Lei

Professor & Dean, Rutgers Business School

Dean Lei Lei received her Ph.D. in Industrial Engineering from the University of Wisconsin (Madison) with a minor in Computer Sciences. She has served as the dissertation advisor for many Ph.D. students, co-guest editor for *Annals of Operations Research*, associate editor of *IIE Transactions*, and *Naval Research Logistics*. She was a member of the review board of *Journal of Supply Chain Management* and the review panel of the National Science Foundation. Her research expertise includes supply chain network design and optimization, operations planning, scheduling and process recovery after disruptions, demand-supply planning, and resource allocation optimization.



Dr. Miklos Vasarhelyi (Program Developer)

Director of the Rutgers Accounting Research Center & Continuous Auditing & Reporting Lab, and the KPMG Distinguished Professor of Accounting Information Systems, Rutgers Business School

Professor Miklos A. Vasarhelyi is the KPMG Distinguished Professor of Accounting Information Systems and serves as Director of the Rutgers Accounting Research Center (RARC) & Continuous Auditing & Reporting Lab (CAR Lab). He is credited with developing the original continuous audit application and is the leading researcher in this field. At Rutgers Business School, Professor Vasarhelyi heads the Continuous Auditing and Reporting Laboratory, which is working on projects for such leading companies as Siemens, KPMG, Procter & Gamble, D&B, AICPA, CA Technologies, Workiva, Morgan Stanley, and Brazil's Itau-Unibanco. Vasarhelyi, who received his Ph.D. in Management Information Systems from UCLA, has published more than 200 journal articles, 20 books, and directed over 40 Ph.D. theses. He is the editor of the *Artificial Intelligence in Accounting and Auditing* series and the *Journal of Emerging Technologies in Accounting (JETA)*. He has been named the Outstanding Accounting educator by the AAA in 2013. The professor also has taught executive programs on AIS, audit automation, continuous audit, and electronic commerce to many large international organizations.



Dr. Michael Alles (Program Developer)

Professor, Accounting Information Systems Department, Rutgers Business School

Dr. Michael Alles is a Professor at the Department of Accounting and Information Systems at Rutgers Business School. Prior to Rutgers, he taught at the University of Texas at Austin, New York University and Southern Methodist University. Dr. Alles holds a PhD from Stanford Business School and a First Class Honors in Economics from the Australian National University. His research is on continuous auditing, management accounting and corporate governance. He is the editor of the *International Journal of Disclosure & Governance*, published by Palgrave

Macmillan in London, and associate editor of the International Journal of Accounting Information Systems, as well as serving on the editorial boards of various other governance and AIS journals.



Alexander J. Sannella, Ph.D., CPA (Reviewer)

Professor of Accounting and Information Systems at the Rutgers Business School and the Director of the MBA in Professional Accounting Program, Rutgers Business School

Alexander J. Sannella is currently professor of Accounting and Information Systems at the Rutgers Business School and the Director of the MBA in Professional Accounting Program, the Director of the Master of Accountancy in Professional Accounting and the Director of the Rutgers Business School Teaching Excellence Center. He earned a BBA in Finance and an MBA in Accounting from the LaPenta School of Business at Iona College. He received his Ph.D. in Accounting and Finance from New York University and is a New York State Certified Public Accountant. He also holds a Bachelor of Arts in Music from Rutgers University.

During his years at Rutgers Business School he has taught at both the graduate and undergraduate levels and served as Associate Dean of the Business School and Vice Chair of the Department of Accounting and Information Systems. Previously, Dr. Sannella served on the faculty of New York University as an Instructor of Accounting at the Stern School of Business and as an Associate Professor of Accounting at Iona College's LaPenta School of Business.

He has public accounting experience as an auditor for PricewaterhouseCoopers, LLP and KPMG, LLP. Dr. Sannella was also an independent consultant working on many projects with other public accounting firms, bankruptcy trustees and leasing divisions of major insurance companies. He also served as a consultant to the Line of Business Program at the Federal Trade Commission in Washington DC. Dr. Sannella currently serves as a member of the Financial Reporting Executive Committee (FinREC) at the American Institute of Certified Public Accountants (AICPA).

Dr. Sannella has over 45 years teaching experience at the university level and over 35 years' experience in developing and teaching commercial and investment bank training programs. His clients have included eight major investment banks and four of the world's largest commercial banks. His training programs include courses designed to train financial analysts, associates and special programs for sales and trading professionals.

He is the author of many scholarly journal articles and three books. His articles have focused on market-based accounting research and more recently, accounting education. Dr. Sannella's books focus on the effects of accounting alternatives on the judgment of analysts and other statement users. Many of the books' topics are included on training videos and CPE courses distributed by Kaplan Professional Education. He has also co-authored an Intermediate Accounting textbook published by Pearson Education which is now in its second edition. He has been interviewed by several publications including the Newark Star Ledger and NJ Biz.

SPEAKER PROFILES



Jason Ackerman

World Bank Group, Group Internal Audit-Professional Practices and Innovation

Jason has 20 years of experience in internal audit, enterprise risk management, digital and operations transformation, and data analytics.

He is passionate about driving innovation through the application of artificial intelligence and human-centered design. Before joining the World Bank, Jason worked in several industries, held Chief Audit Executive and Head of Enterprise Risk Management positions, and provided advisory services to blockchain fintech startup founders.

His credentials include: Masters of Business Administration from American University, Certified Internal Auditor, Certified Information Systems Security Professional, Certification in Risk Management

Assurance, Certified in the Governance of Enterprise IT, Certified in Risk and Information Systems Control, Certified Fraud Examiner, and Scrum Master.



Deniz Appelbaum

MBA, Ph.D, Chair and Assistant Professor, Department of Accounting and Finance, Montclair State University

Dr. Deniz Appelbaum (appelbaumd@montclair.edu), Chair and Assistant Professor of the Department of Accounting and Finance at the Feliciano School of Business of Montclair State University enriches her academic pursuits with a practical view, after twenty years of experience in operations, credit, and business development in the corporate world. Dr. Appelbaum has published over 25 manuscripts in *Accounting Horizons*, *Journal of Emerging Technologies in Accounting*, *Auditing: Journal of Practice and Theory*, *Journal of Information Systems*, and in other academic and practitioner journals, based on her research regarding analytics, big data, blockchain, and automation in financial auditing, municipal reporting, and fraud detection. Dr. Appelbaum has conducted research with varied entities such as Proctor & Gamble, Dunn & Bradstreet, AICPA, GASB, the Volcker Alliance, the Asian Development

Bank, and KPMG. Dr. Appelbaum actively promotes MSU in such activities as Latina Day and at Alumni events at Prudential Insurance, and was recently quoted in the CFO Journal of the WSJ regarding the accounting of bitcoins. Dr. Appelbaum emphasizes the use of data analytics and appropriate software tools in the classroom, to prepare accounting and auditing students for the technically advanced modern business environment. The accounting and auditing professions are currently undergoing huge disruptions due to technical innovations, and Dr. Appelbaum is devoted to preparing her students to for these changes.



Dr. Helen L. Brown Liburd

Professor of Accounting Information Systems, Associate Director of the Continuous Auditing & Reporting Lab, Rutgers Business School

Professor Helen Brown-Liburud is an Associate Professor with tenure and serves as the Associate Director of the Continuous Auditing & Reporting Lab (CAR Lab) at Rutgers Business School (RBS) in Newark, NJ where for the past eight years she has taught graduate and undergraduate accounting students and conducted research in the areas of auditors' and investors' judgment and decision making, and the impact of Big Data and analytics on the audit profession. Before joining RBS, Helen was on the faculty at Boston College for six years. Her teaching interests include Auditing, Accounting Information Systems, and Financial

Accounting. Helen earned her Ph.D. from the University of Wisconsin-Madison and a BBA from Bernard M. Baruch College, City University of New York.

Helen is a CPA (inactive) with over sixteen years of experience in such diverse areas as auditing, financial and operating reporting, and analysis and project management. Immediately prior to entering her doctoral program she worked for Bristol-Myers Squibb (BMS) as a Manager on several company-wide teams established to evaluate and redesign major company-wide processes to achieve a measurable reduction in the cost structures. At BMS she also served as an Internal Audit Manager where her duties included supervising and monitoring the performance of worldwide audits. Prior to BMS Helen worked for Pepsi Cola Company as Manager of Special Projects where she researched, developed and implemented accounting policies and procedures to provide uniformity and consistency among the reporting groups and performed financial reporting for the acquisitions of third party-owned Pepsi Cola bottling companies. She began her career in public accounting as a staff auditor for Main Hurdman (now KPMG) and later moved to Arthur Young (now Ernst and Young) where she was promoted to Audit Manager.

Helen currently serves on the PCAOB Data and Technology Task Force and recently completed a two-year appointment to the AICPA Board of Examiners. She is a KPMG Doctoral Scholar and a member of the PhD Project Faculty Accounting Faculty Alumni Association, National Association of Black Accountants, Inc., the American Institute of Certified Public Accountants, and the American Accounting Association. Helen is also a Lead Mentor for the McNair Business Scholars Network.



Lin Chen

President of MaCube Technology

Lin Chen is the president of MaCube Technology Co. China, management accounting counselor of the Ministry of Finance, China, former Managing Director of Financial Management Consulting of Accenture China and Head of Financial Management Consulting IBM China. Lin has 26-year working experience in accounting/financial management and consulting industry. Lin is also a CGMA, ACMA, CIA and PMP. Lin has provided professional service to 40+ Fortune 500 companies including Benz, BMW, Marriott, Philips, P&G, Caterpillar, Alibaba, Tencent, China Mobile, State Grid, etc. Lin's expertise

includes enterprise strategy and governance, digital finance transformation, enterprise performance management, cost optimization, asset life-cycle management, financial IT planning, shared service and outsourcing, digital operation etc.



Eric E. Cohen

Audit Data Standards, Blockchain, Continuous Audit, XBRL Cohen Computer Consulting

Eric Cohen is the proprietor of Cohen Computer Consulting, a consultancy focused on emerging accounting and audit technologies, including audit data standards, artificial intelligence (AI) and machine learning, blockchain and distributed ledger technologies, continuous audit, RPA, and XBRL. Mr. Cohen is a national expert to the ISO on ISO/TC 307 *Blockchain and Distributed Ledger Technologies*; and serves as the vice chair to the Canadian mirror committee to that TC. He also sits on the ITU-T (International Telecommunication Union Telecommunication Standardization Sector) Digital Currency Global Initiative and is a member of the NYSSCPA Digital Assets Committee. Eric has served on numerous study groups and committees for CPA Canada, the AICPA, and the New York State Society of CPAs. He is probably best known as a co-founder of XBRL and chief architect of XBRL's Global Ledger Taxonomy Framework (XBRL GL). As an ambassador of XBRL, he has worked in cooperation with virtually every other standards effort working on accounting and audit data; he served as Domain Coordinator for the United Nations CEFACCT Accounting and Audit Domain.



Brian Element

Industry Strategist (Solution Lead), CaseWare IDEA

Brian is a CaseWare IDEA Industry Strategist (Solutions Lead). Before joining CaseWare IDEA, Brian worked in the Canadian federal government in different roles within external audit, internal audit, and finance. During his 30 years with the government Brian used IDEA extensively in his different jobs. He also has been a trainer for CaseWare IDEA for the past 20 years. He runs the IDEA support site IDEAScripting.com which specializes in helping users out with IDEAScript problems. Over many years he has created numerous scripts that are available through the IDEA Passport web portal and currently is helping to develop new plugins for the IDEA Lab through his new role at CaseWare IDEA.

Nicholas Grillo

Associate Chief Auditor, Office of the Chief Auditor, Public Company Accounting Oversight Board

Nicholas Grillo is an Associate Chief Auditor in the PCAOB's Office of the Chief Auditor. He joined the PCAOB in 2008.

Nick leads OCA's research project regarding *Changes in the Use of Data and Technology in the Conduct of Audits*, the objective of which is to assess whether there is a need for guidance, changes to PCAOB standards, or other regulatory actions in light of the increased use of technology-based tools by auditors and preparers. Previously, Nick has been involved in the development of several auditing standards and staff audit practice alerts, including AS 2410, *Related Parties*, AS 2710, *Auditing Supplemental Information Accompanying Audited Financial Statements*, and *Attestation Standards No. 1 and No. 2*, regarding certain examination and review engagements of brokers and dealers.



Robert Herz

CPA, FCA-Executive in Residence-Columbia University & Accounting Advisory Board Member, LUKKA, Inc

Mr. Herz's current activities include serving on the boards of directors and various board committees of Fannie Mae (Audit Committee Chair), Morgan Stanley (Audit Committee Chair), Workiva Inc., Paxos, and the Value Reporting Foundation (which was formed through the merger in June 2021 of the Sustainability Accounting Standards Board Foundation (SASB) and the International Integrated Reporting Council - Mr. Herz was involved with both of these organizations for many years), on the Independent Investment Committee of the United Nations Operating Project Services (UNOPS), on the advisory boards of AccountAbility and Lukka, Inc. (formerly known as Libra

Services, Inc.), and as a member of the Audit Committee Chair Advisory Council of the National Association of Corporate Directors. He is also an executive in residence at the Columbia Business School where he lectures, counsels students, and works with faculty on research studies and from 2006-2017 served on the advisory board of the Alliance Manchester Business School in England. He also served on the Standing Advisory Group of the US Public Company Accounting Oversight Board (PCAOB) from 2012-2020 and currently serves on the PCAOB's Data and Technology Task Force, the Financial Reporting Faculty Advisory Group of the Institute of Chartered Accountants in England and Wales, and was a member of the Accounting Standards Oversight Council of Canada from 2011-2017. Mr. Herz also provides consulting services on financial reporting and other matters through Robert H. Herz LLC, of which he is President.

Mr. Herz was Chairman of the Financial Accounting Standards Board (FASB) from 2002 to 2010 and was one of the original members of the International Accounting Standards Board (IASB). He was a partner with PricewaterhouseCoopers for many years, including serving as audit partner on numerous major companies, as head of the firm's Corporate Finance Advisory Services, as senior technical partner, as a member of the firm's US and Global Boards, as President of the PricewaterhouseCoopers Foundation, and as a trustee and vice chair of the Kessler Foundation from 2003-2015. He has chaired a number of professional committees, including the IFAC Transnational Auditors Committee and the AICPA SEC Regulations Committee, has served on numerous public policy commissions and task forces both in the U.S. and internationally, testified many times at Congressional hearings, authored or coauthored 7 books and over 80 articles and published papers, is a frequent speaker at major financial reporting and business conferences, and is a member of the Accounting Hall of Fame and recipient of many other awards including the Outstanding Achievement Award from the Institute of Chartered Accountants in England and Wales (ICAEW) for lifetime contributions to the profession and society.



Hussein Issa, Ph.D.

Assistant Professor of Accounting & Information Systems, Rutgers Business School

Hussein Issa received his PhD in Accounting Information Systems from Rutgers University in October 2013. He led numerous research projects with banks, large multinational consumer products companies, a telecommunication company, one of the Big Ten university's internal audit department, among others. His research focuses on the applications of artificial intelligence and machine learning to Auditing and Accounting. He developed different methodologies to identify and

prioritize exceptions (which was the topic of his dissertation "Exceptional Exceptions"). In these projects, Hussein developed various statistical and machine learning models to address business problems, such as fraud detection, outlier identification, pattern recognition, operational efficiency, customer profiling, continuous control monitoring of procurement systems, among others. Hussein has also recently taken interest in Robotic Process Automation and the application of AIS methodologies to Government Reporting. Hussein also serves on the dissertation committees of several PhD students.

Hussein teaches/taught Advanced Design and Development of Information System (Masters in Accountancy in Governmental Accounting), Design and Development of Information System (Masters in Accountancy in Governmental Accounting), Information Technology in the Digital Era (Professional Accounting MBA), Audit Analytics (Undergraduate), and Introduction to Financial Accounting (Undergraduate).

He also co-teaches a PhD level course discussing current topics in AIS Research. Hussein is fluent in Arabic, English, and French, and intermediate in Russian and Wolof (Senegalese dialect).



Suzanne Morsfield

Global Head of Accounting Solutions, LUKKA, Inc.

Suzanne Morsfield is Lukka's Global Head of Accounting Solutions. She has over 15 years of data-driven accounting and quantitative research experience. She spent time on teams at JP Morgan, Morgan Stanley, EY and Thomson Reuters before becoming the Director of Research at a think tank at Columbia University's Business School. While there, she completed both practical research and thought leadership on financial reporting topics aimed at global policymakers. She then moved on to the International Accounting Standards Board as a senior member of the technical accounting staff, where she continued financial reporting research and analysis in the context of global accounting standard-setting. In addition to these experiences, Suzanne has also been a visiting assistant professor or lecturer at the University of Arizona, New York University and the London School of Economics.



Dr. Rajendra P. Srivastava

Ph.D. (Accounting), and Ph.D (physics)

Dr. Rajendra P. Srivastava is Professor Emeritus of Accounting & Information Systems in the School of Business, University of Kansas, Lawrence, USA. He has been the EY Professor in the KU School of Business for 24 years (August 1995 - July 2018), until his retirement, and served as the Director of EY Center for Auditing Research and Advanced Technology during 1995 - 2015. He holds a Ph.D. in accounting from the University of Oklahoma, Norman (1982) and a Ph.D. in physics from Oregon State University, Corvallis (1972). Professor Srivastava has published over 110 academic articles. His publications have appeared in such prestigious journals as The Accounting Review, Journal of Accounting Research, Journal of Management Information Systems, Decision Support Systems, Auditing: A Journal of Practice and Theory, International Journal of Approximate Reasoning, Journal of Physics, Physical Review, and many other accounting, AI, and physics journals. He pioneered the application of Dempster-Shafer Theory of Belief Functions to audit judgment and was elected to serve on the Board of the Belief Function Application Society (BFAS) from 2010-2014. Dr. Srivastava received the "2017 Award for Notable Contribution to AIS Literature" from the AIS Section of American Accounting Association, and "1996 Award for Notable Contribution to AI & Expert Systems Research in Accounting" from the AI/Emerging Technology Section of the American Accounting Association. Recently, The Indian Accounting Association Research Foundation honored him with the "2020 Outstanding Research Award" for his dedicated service towards promotion of education and research the world over. Dr. Srivastava has served as an Editor of Journal of Information Systems of the IS Section of the American Accounting Association (AAA) and also as an Associate Editor for the following journals: Journal of Emerging Technologies in Accounting (JETA), International Journal of Accounting Information Systems (IJ AIS), and Journal of Information Systems (JIS) in the past. He has been a member of the Editorial and Review Board of

several journals including: *The Accounting Review*, *Auditing: A Journal of Practice and Theory*, *Indian Accounting Review*, *International Journal of Auditing*, and *International Journal of Accounting and Information Systems*. Dr. Srivastava served as the President/Chairman of the AI/Emerging Technology Section of the American Accounting Association during 1994-95. Dr. Srivastava has enjoyed traveling the world as a visiting professor and distinguished speaker at various prestigious institutions in such countries as Australia, Belgium, Brazil, Czech Republic, China, Egypt, France, Germany, Greece, India, Indonesia, Italy, Japan, Mexico, New Zealand, Poland, Slovenia, Singapore, South Korea, Spain, Switzerland, Tunisia, and UK. In addition to academic publications, Professor Srivastava's research has resulted into patentable ideas. FRAANK and SeekiNF are the two such technologies (<https://seekedgar.com>). In addition to the expertise in decision making under uncertainty using Dempster-Shafer theory of belief functions, Professor Srivastava has been involved in conducting research on XBRL (Extensible Business Reporting Language) and has published several articles related to this topic. In October 2017, Innovation and Collaboration Division of The University of Kansas awarded him "2017 Baxendale Innovation Award" for the outstanding research, innovation, and contributions to commercialization of KU technology.



Ting Sun

Assistant Professor of Accounting and Information System- College of New Jersey

Dr. Ting Sun is an Assistant Professor of Accounting and Information Systems at the School of Business, the College of New Jersey. She holds a Ph.D. in accounting information systems from Rutgers, the State University of New Jersey and a Ph.D. in accounting from Southwestern University of Finance and Economics. Dr. Sun is interested in the applications of Artificial Intelligence in accounting and auditing, financial reporting quality, machine learning, and data analytics. Her publications have appeared in the *Review of Accounting Studies*, *Accounting Horizons*, *CPA Journal*, *Journal of Emerging Technologies in Accounting*, *Intelligent Systems in Accounting, Finance & Management*,

Managerial Auditing Journal, and many other prestigious journals.

Barbara Vanich

Acting Chief Auditor, Office of the Chief Auditor, Public Company Accounting Oversight Board

Barbara Vanich is the Acting Chief Auditor at the PCAOB. In this role, she leads the activities of the Office of the Chief Auditor, manages the development of PCAOB standards, and ensures that the PCAOB standards are appropriately communicated to auditors and other interested parties.

Prior to joining the PCAOB in 2009, Ms. Vanich was a director at Navigant Consulting, specializing in advising on accounting policy matters. She also was a vice president in accounting policy at JPMorgan Chase. Ms. Vanich also worked for KPMG, LLP, in its assurance practice. While there, she performed audits, primarily of large financial institutions.

Ms. Vanich earned a B.S. from Point Park University, majoring in accounting. She is a Certified Public Accountant.



Cale Whittington

Assurance Partner, E&Y

Relevant experience

Cale serves as the EY Americas Assurance Digital Leader. Combining deep digital acumen and over 25 years of audit experience with a visionary and collaborative mindset, Cale provides leadership and support to audit teams and clients in the audit digital transformation journey. Cale also assists in supporting the Global Assurance technology strategy to enable the audit of the future.

Cale is a partner in the EY Phoenix office, currently serving a variety of companies ranging in size from large multi-national US-based public companies and private-equity owned portfolio companies to mid-sized privately-owned companies. His broad industry experience includes the technology, manufacturing, aerospace and defense, transportation, waste and recycling and retail and consumer products industries.

Select clients served

Currently serving as the global coordinating partner for Verra Mobility, and several private companies in the Phoenix area. Cale also serves as the Engagement Quality Review partner supporting Nikola Motors, Waste Management, Sanderson Farms and several private companies in the technology and aerospace industries. Past public companies service have included Republic Services, Bell Helicopter division of Textron, Tyson Foods, FedEx Freight division, JB Hunt, Neiman Marcus and Pier 1 Imports.

Inclusiveness and Community engagement

Cale serves the Greater Phoenix Chamber as a board member and part of the Executive Committee. Cale is active in various Professional Networks and helps foster a sense of belonging and purpose across the practice. Cale previously led the EY Ripples community engagement task force for EY's Phoenix office and is engaged in various volunteer and other events.

Biographical information

A graduate of the University of Central Arkansas with a Bachelor in Business Administration, Cale is a CPA in Arizona, Texas and Arkansas, and a member of the American Institute of Certified Public Accountants. Cale enjoys spending time with his wife Katherine and three teenagers, and enjoys outdoor activities including hiking, swimming and camping.

Douglas Wong

Director of Product Management, CaseWare IDEA



Douglas is an experienced software product manager with over 15 years of direct product management practices. He is an expert in leading new product envision from idea gathering, concept validation and end-to-end execution in full software development life cycle and practicing Agile principles and methodology.

In addition to driving innovation and delivering products on-time and on budget, Douglas has a passion for helping people. He applies his focus on business values on creating products that supports new attracting and satisfying new customers and retaining an existing customer base. Douglas' background includes product management at IBM Canada, Cognos, Corel, March Networks, Solace. He led the CaseWare team from 2013-2015 to and is now back to lead the development of the next generation of IDEA's evolution.

PHD STUDENTS PROFILES



Huijue Kelly Duan

Ph.D Candidate in Accounting Information Systems, Rutgers Business School

Huijue Kelly Duan is a Ph.D. Candidate in Accounting Information Systems at Rutgers Business School. She is a licensed CPA in the state of New York and has worked for Ernst & Young as a Senior Auditor, and BNP Paribas as an Associate Vice President. Her research areas include Audit Analytics, Continuous Auditing, Artificial Intelligence (AI), Emerging Techniques in Accounting and Auditing, and Governmental Accounting. Kelly has designed and instructed lectures on audit data analytics for the Public Company Accounting Oversight Board (PCAOB). She is also a part time lecturer at Rutgers Business School where she teaches Audit Analytics.

Yu Gu

Ph. D Student, Rutgers Business School

Yu Gu is second-year Ph.D. student in the Accounting Information Systems Department at Rutgers University. She graduated from South Western University of Finance & Economics in China with a degree in accounting and finance. Her current research interests are ESG and machine learning.

Lanxin Jiang

Ph. D Student, Rutgers Business School

Lanxin Jiang is a second-year PhD student at Rutgers University. Her research focuses on the application of machine learning in accounting and auditing and the application of information technology in ESG reporting and assurance. Her ongoing projects include the application of a semi-supervised learning method to accounting research, the application of machine learning to audit data, and a novel method which uses text mining for extracting a simplified ESG taxonomy from ESG reports and standards.



Guangyue Zhang

Ph. D Student, Rutgers Business School

Guangyue Zhang is a second-year Ph.D. student in Accounting Information Systems at Rutgers University. Her background is in accounting and information technologies. Her research interests include audit data analytics, continuous monitoring, and machine learning. Her email address is gz132@scarletmail.rutgers.edu